

Springdale Park Elementary PTO Annual Report 2014-2015

Springdale Park Elementary (SPARK) serves the vibrant communities of Virginia-Highland, Midtown, Druid Hills and Poncey-Highland. The school is part of the Atlanta Public School system and was Georgia's first "green school" receiving gold certification from LEED (Leadership in Energy and Environmental Design). SPARK is also recognized as one of the top ranking schools in APS.

Our PTO exists to improve the educational experience of every SPARK student. SPARK teachers are passionate about student-focused teaching methods. Our PTO supports creative approaches to exceeding the standards for academic excellence. It takes every parent and community member to raise the capital and volunteer time needed to achieve the academic goals of its students. Your involvement and support is critical to this success for our children and our school.

We are truly grateful to this dedicated community!



**SPRINGDALE PARK
ELEMENTARY**

1246 Ponce De Leon Avenue
Atlanta, GA 30306 404.802.6050
springdaleparkelementary.org



The 2014-2015 PTO Board

Karri Hobson-Pape, Co-President

Meredith Smith, Co-President

Jennifer Hardwick, Vice-President

Tahmida Shamsuddin, Secretary

Ingrid Wilkerson, Community Outreach

Holly Painter, Treasurer

Stephanie Brawner, Communications

Heather Moore, Enrichment

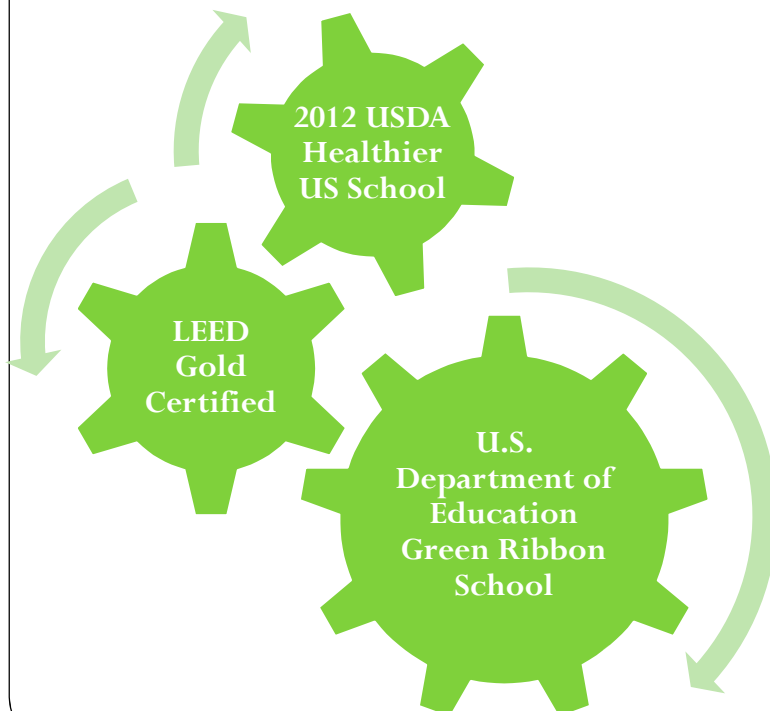
Todd Sharp, Operations

Lisa Marie Smith, Fundraising

Jennifer Lockwood, Teacher Representative

Yolonda Brown, Principal

During the 2014-2015 school year, the PTO spent **\$166,916** on curriculum, enrichment programs, teacher training/supplies, technology and administrative expenses needed to support our teachers, children and school facilities.



SPARK Mission

We are cultivating a community of innovative thinkers with a commitment to personal, environmental and social responsibility where a love for learning is inspired by passionate student-focused teaching, based on the highest standards for academic excellence and creativity.

2014-2015

Highlighted Expenses

Curriculum & Instructional Programs

- ❖ **Shurley English** – This curriculum includes books and software that teach abstract language arts concepts in a logical way, using concrete, multi-sensory strategies that support all types of learners in grades 3-5. **\$16,698**
- ❖ **Saxon Phonics (K-3)**- Using research-based instruction of Orton-Gillingham methodology with proven results, Saxon Phonics prepares K-3 children to be successful independent readers and spellers. **\$8,804**
- ❖ **STAR Assessment for Math and Reading**- This computer-based program by Renaissance Learning allows teachers to measure student achievement in reading and math, and create an individualized approach to instruction for each student. It also provides parents with an easy-to-read report on their child's progress and goals they are working toward. **\$2,862**
- ❖ **IXL** - This online software offers math and language arts practice and state standard aligned assessments. **\$2,400**
- ❖ **First in Math**- This online program offers comprehensive content that allows students to practice through immediate feedback. Game-style activities and positive reinforcement ensure that students take ownership of math learning and practice in grades 1-2. **\$1,020**
- ❖ **Reflex Math**- This game-based instructional software helps students of all ability levels to develop fluency with their basic facts in addition, subtraction, multiplication and division. **\$2,696**
- ❖ **Write Score Common Core Writing**- This writing assessment tool helps students become better writers. It is aligned with The Georgia Standards of Excellence. **\$1,734**
- ❖ **Leveled Reading Room**- Additional books and materials were added to the reading room, allowing teachers to access appropriate literature for their grade level. **\$2,059**

Technology

- ❖ **30 Lenovo laptops and cart**- Any teacher can use the laptops in his/her classroom. **\$21,475**
- ❖ **Promethean board** – The PTO purchased projectors, parts, and maintenance. **\$6,053**
- ❖ **Broadcast Studio**- These supplies and equipment allow students to film and air their own production from the media center. **\$2,964**

Student Enrichment

- ❖ **STEM Programs**- Students explored Science, Technology, Engineering and Math through week-long STEM programs during the school day. **\$4,829**
- ❖ **Accelerated Reader Parties**- Based on the assessment tool used to monitor a student's reading level, students are rewarded with parties based on their improvement and determination. **\$1,825**
- ❖ **Family STEM Night & STEM Fair**- This night features STEM demonstrations, speakers, activities and student-projects for students and their families to explore and enjoy. **\$1,658**
- ❖ **May Day Carnival**- This fun-filled day is a way to celebrate the school year through outdoor activities such as rides, interactive sports, a dunk tank and petting zoo. **\$3,100**
- ❖ **School Spirit**- The PTO assists the school with Sneak Peek, Back-To-School Night, yearbooks and decorations, to form community and support parent involvement at school. **\$4,713**
- ❖ **Health and Wellness**- Supplies for the School Garden, Environmental Education Class, Nurse's Office and Green Team help emphasize our school's focus on the well-being of our students. **\$1,299**
- ❖ **Other Enrichment**- Students enjoyed Career Day, an Art Show, a Reading Bowl and our First SPARK Spelling Bee. **\$674**

Faculty Support

- ❖ **Teacher Appreciation** - Teachers are recognized throughout the year with breakfasts, gift cards and a Teacher Appreciation Week. **\$9,040**
- ❖ **Supply Funds and Grants** – Teachers and departments are given funds at the beginning of the school year and mid-year for classroom enhancements. Also, any member of the SPARK community (teachers, administrators, staff, parents, or students) can apply for Enrichment Grants for projects to enhance our children's education. **\$28,720**
- ❖ **"Specials" Supplies** - Materials, equipment and curriculum for Art, Spanish, Music, Challenge, Special Ed, Physical Ed and Counselor. **\$4,023**
- ❖ **Teacher and Staff Training**- Eight (8) Teachers attended Orton-Gillingham training. **\$8,000**
- ❖ **Teacher Work Area**- Supplies & maintenance for 2 (PTO-purchased) copy machines. **\$2,324**

Operations & Administration

- ❖ **Transportation and Safety**- Bag tags, campus directional and parking signage and bus texting apps all support carpool, bus, pedestrian and cyclist safety. **\$1,046**
- ❖ **Non-Profit Administration**- Accountant fees, two (2) volunteer appreciation events, SPARKe software subscription, bank fees, printing, and insurance are examples of some of the expenses that support the PTO as a non-profit corporation. **\$15,566**

Financial Statement Overview

2014-2015

Statement of Operations & Financial Position,
as of 5/31/15 (Unaudited)

SPARK Supporters Annual Fund	\$ 82,735
SPARK after Dark (Auction)	42,797
SPARK Partners (Business Donors)	35,489
SPARK Fun Run	37,028
Shop & Earn Programs (e.g. Box Tops)	8,385
Other Events (Book Fair, Spirit Wear, etc)	8,771
Total Revenue, Net of Direct Expenses	\$ 215,205

Academic Enrichment Programs	\$ 7,122
Health and Wellness	1,299
Physical Resources	7,323
Curriculum and Teacher Support	113,144
Community Outreach, School Spirit	16,853
Transportation and Safety	1,046
General Administrative, Business	20,129
Total Expenses	\$ 166,916

Beginning of Year Fund Balance	\$ 113,063
Net Income	48,289
End of Year Fund Balance	\$ 161,352

As of 5/31/15, the PTO Board has restricted **\$130,138** (of the \$161,352 End of Year Fund Balance) for the following:

- School Startup (for 2015-2016) was increased to: **\$40,00**
- Playground: **\$12,018**
- Technology: **\$78,120**

SPARK Supporters 2014-2015

“SPARK Supporters” is the PTO’s Annual Fund. Thank you to our 2014-2015 Supporters. We have made every effort to ensure the accuracy of this information. But if an error has occurred, please accept our apologies and kindly let us know. (Giving totals as of 5/31/2015)



\$1,000-\$2,499

Anonymous
Anonymous
Bill and Dawn Bell
Rob and Stephanie Brawner
Aaron and Trish Feng
Laura and Brent Gillett
Rob and Leigh Glancy
Teresa Groshans
Jon and Heather Hallett
The Heilman Family
Damon and Jana Hurlburt
Lin Family
Mahony Family
Karri Hobson-Pape and Pierce Pape
Christi Cannon and Holly Painter
Michael and Molly Paulson
The Rebillot Family
Daddiglabitufuss Rex
Jim and Shelley Sexton
Scott and Meredith Smith
Tom and Allyson Willner

\$500 - \$999

Mick and Joanne Bergstrom
Karen and Watts Bond
Jessica Clay
Nick Cook and Dawn Cook
Craig Davis
Robin Gregg
Leila & Gerald Holmann
David Johnson and Jennifer Graham-Johnson
Diane and John Jordan
The Ladds Family
Wayne & Sherri Lamar
The Laster Family
Laurens Family
Kevin and Nancy Lee
Tyler Ryan and Suzanne MacPherson
Frank and Beth McCormack
Muna and Fasil Muche
Lauren and Anthony Prevost
The Sharp Family
Laurie and Gary Sheehan

Marta and Carrie Shen
The Sirna Family
Ed and Kristina Thomas
Elizabeth Walton and Sara Scott
Yuri and Daniel Wu

\$250 - \$499

Anonymous
Anonymous
The Carter Family
The Centner Family
Maria Zufall and Bill Chan
Soukhy and John D. Clark III
Jennifer and Kyle Collins
Heather and Todd Dominey
The Franetovich Family
Steven and Stephanie Frederick
Andrew and Laura Fritts
The Fulton Family
Wendy and Curt Gill
Tay and Akshay Gupta
The Gustafson Family
The Haman Family
The Healan Family
The Hester Family
Jon, Nicole, Gavin and Hayden Horn
Anja Huebler
Jennifer Johnson
Marcy and Longin Jurkovic
The Keenan Family
Lynne and Steve Kushner
Sabrina Kwon and Mustufa Salehbhai
Cathy and Frank Lepik
Kathy and Scott Locklear
Isaiah and Angellique Marder
The Milano Family
Aleta Mills-Stubin
Kerri Monfalcone
Richard Dawson and Tara Morgan
The Moser Family
The Moura Family
David and Priscilla Noble
Nathan Ootoski
Jenn and Nigel Packer

Anna and Billy Palmer
Matthew Moore and Heather Patterson
Seth Persily
The Planeaux Family
Joshua and Ashley Pollet
The Rein Family
Christopher and Awilda Ronemous
The Scheinfelds
Tahmida Shamsuddin and Arvind Reddy
Allie and Rob Shields
The Stoeckel Family
Didem Sullivan
Didem and Paul Sullivan
M. Angela Taglia
Chuck and Kelli Taylor
Michelle Tyde
Rosa Arriaga and Santosh Vempala
Rebecca Wells
Santosh Vempala and Rosa Arriaga
Courtney and Dave Wagner
Shawna and Bruce Walker
Pete and Ingrid Wilkerson
Adam and Tammy Williams
Lucy & Jordan Williams
Craig and Kim Wilson Family
Elizabeth and Kenneth Wilson
The Zafft Family

\$100 - \$249

Alli family
Jeff & Leanne Anderson
Anonymous
Anonymous
The Zeigler-Amon Family
The Attra Family
The Bacon Family
The Baresh Family
S. Barlow
Steven Schmitt and Jan Barton
Arti Arora and Henry Bayerle
Kelly Bartholow
Jennifer Bergantino
Jennifer Berman
Jim and Vickie Boylan

SPARK Supporters 2014-2015



\$100 - \$249 (cont.)

The Bradley Family
Jeff and Allyson Brown
Michael and Lisa Bryant
Ashley and Scott Bynum
Leo Cartin
The Clarke Family
Family of Zack Clowser
Jen Coltrin
Jose and Ana Rosa Covaria
Stephanie deRijke
Rena Diamond and Nick Wilding
Phil and Lauren Ellen
Todd and Sharon Erickson
Melissa Estes
Karen Borrelli Etheridge
David and Sandra Givelber
Kourtney Forster
Jeffrey Glover and Carrie Ann Furman
James and Tina Gooch
Kimberly and Josh Gnat
Ken Griggs
Pamela Haggerty
David and Jennifer Hardwick
The Hilmer Family
Amanda Ashworth and David Hosking
JHM Hospitality
The Isaac Family
Andrea McIntyre Jennings
Mark and Mary Johnson
Julie Kimble
Rebecca and Brandon Kirby
The Koehler Family
Sarah Kopelovich
Trudy Lopez and Drew Leach
Nancy & Kevin Lee
William and Theresa Lee
Rachel Levy & Chris Bartholow Family
The Lipscomb Family
Ms. Laila Majidi
Tom & Lauren McGahan
Lori and Twiggs Merritt
Donna & John Mitchell
Angela Monje
Lori and Jonathan Nash
A. Neely
Trevor Parssinen and Young Rhee
Patrick and Tessa Pickren

Anastassia and Sebastian Pokutta
Read Family
The Richards Family
Erich Ries
Stefanie & Toronto Roberts
Suzanne Scully and Fred Rodriguez
Noah Rogers and Family
Lisa Marie and Trey Smith
The Soave Family
Mary and Mark Stouffer
Dana and Jennifer Tardelli
Pace and Chris Tilley
William and Lida Valentine
Paula Ward
Watkins Family
Bret and Stephanie Williams
Dr. Malcolm Williams
Lisa and Dave Willis
Tracy Wimbush
The Witten Family
Nathan & Seth Woodard-Persily
Julie Zaharatos
Nesha Zeigler
Sullivan Zern and Family
Liye Zhang (Andy)

\$5 - \$99

Anonymous
Anonymous
Anonymous
Anonymous
The Astouls
Ashley Adamo
Leslie Badger
Philip and Suzanne Brawner
Sarah Bryant
Candice Butler
Maria Cantu
Kim Carr
Samantha Clay
Marlene Cobourne
Eric and Lianne Deren
Emma Del Vento
Liz Emerson
Valerie English
Lisa Evans

Luisa Garcia
Erin Glover
David Allen Grady
The Greeson Family
Tiffany Hall
Jason Harrison
Michael Jaramillo
Karen Jones
Alice Limehouse and Andrew Larrier
Jessica Lavandier
Jenny Lockwood
Mindy Mailman
Sherman Mckie
Kimberly McWilliams
Quiante Neal
Whitney Purcell
Kalinda Redel
Dr & Mrs Rein
Jermal Riggins
Kimberly Ryan
Guido and Ellen Sacchi
Suganthi Simma and Mike Ebner
Monica Slack
Heidi Southcombe
Anna & Alan Strange
Mary Thurman
Brianne Turgeon
Monica Waldman
Kimberly Walker
Tamla Watkins
Shenise White
Anita Williams
Yolanda Windham
Douglas Young

SPARK Partners 2014-2015



The SPARK Partners program creates a stronger partnership between SPARK and businesses dedicated to the neighborhoods it serves. As a donor to our school, a business is recognized through a comprehensive set of initiatives for one year and gain a stronger relationship with the parents of our school. Businesses are critical partners as we work as a community to fund the education of the next generation. This was the 2nd year of the Partners Program and the net raised was **\$35,489** in cash and in-kind donations to benefit our school!

Thank you to these generous businesses!

- After School Classe
- Atkins Park
- Fernbank Museum of Natural History
- Folk Art
- San Francisco Coffee Roasting Company
- Whole Foods on Ponce
- Wisteria Restaurant
- Acadia Shutters
- Adams Realty – Lisa Marie Smith
- Arbonne International – Renee Klein
- Atlanta Chiropractic and Wellness Center
- Brookhaven Children's Dentistry
- Douglas L. Brooks, PC Law Firm
- Centner Consulting
- Harry & Sons
- Harry Norman – Ashley Bynum
- Helmet Hairworx
- Intown Hardware
- Intown Tumbling
- Murphy's Restaurant
- Real Living Capital City – Julie Brow
- D-Smith Creative
- Spring Street Financial
- Surin of Thailand
- The Suzuki School
- Virginia-Highland Morningside Parent Association
- Virginia-Highland Civic Association
- UBS – Mark Rebillot
- Urban Cottage
- The Warren
- Yeah! Burger

Forging Ahead....

As we prepare for the 2015-2016 school year, we have some exciting goals and needs. To succeed in these endeavors, we need more collaboration than ever before. With dedicated support of the SPARK Supporters Annual Fund, along with our SPARK Partners program for businesses, we look forward to working with our community to make SPARK an amazing place to learn.

2015-2016 PTO Board

Stephanie Brawner, Co-President

Jennifer Hardwick, Co-President

Shawna Mahony, Vice President

Jeff Anderson, Secretary

Beth McCormack, Treasurer

Karin Greeson, Operations

Traci Sinitiere, Communications

Courtney Wagner, Fundraising

Karen Zgonc, Community Outreach

Sara Zeigler, Enrichment

Jennifer Lockwood, Teacher Representative

Mary Thurman, Teacher Representative

Yolonda Brown, Principal

2015-2016 Highlighted Funding Goals

- **Technology Hardware-** To continue as a leader in innovation, our school would like to fund 30 more laptops and a cart. There will also be maintenance and replacement parts needed for the Projectors and Promethean Boards.
- **STEAM Curriculum-** SPARK wants to continue providing high quality educational opportunities in STEAM (Science, Technology, Engineering, Arts and Mathematics). STEAM education encourages a curriculum that is driven by problem solving, discovery, exploratory learning, and student-centered development of ideas and solutions. Week-long programs and other enrichment activities will be implemented focusing on STEAM.
- **Saxon Phonics** – This is SPARK’s reading and language arts curriculum for grades K-3. We need to renew aging materials & buy more kits, as our K-3 enrollment is growing.
- **Shurley English-** Last year was our first year using this English Language Arts curriculum - but students shared textbooks. We would like to purchase additional textbooks so each student can have his/her own.
- **Lexia Reading:** Our school would like to fund Lexia Reading, a curriculum designed to advance reading skills development for at-risk students.

“We do our part each day
at SPARK
We’re learning and it
shows.
Plant the seed of
knowledge
And watch our
garden grow!”